



**29.-30. JUNE, 2021**  
HYBRID EVENT | JAHRHUNDERTHALLE BOCHUM

## **ruhrSUMMIT 2021** MEET SCALABLE B2B START-UPS

**ruhrSUMMIT** goes hybrid! On June, 29.-30. we will once again gather the international start-up scene and enable a global exchange of all relevant players.

In 2020, we welcomed over 3,150 participants from over 30 countries – including 354 start-up teams – at the first purely digital **ruhrSUMMIT**. This year, Germany's largest B2B start-up event will take place online in front of an interactive audience and physically at the Jahrhunderthalle Bochum. With a limited number of participants.

Over the course of two days, we will present news about technology and digitization. High-class speakers will share their knowledge and experiences during Keynotes, Panel- and Table Discussions. In the Match Making Area and at the large EXPO, you can get into conversation with selected founders and well-known companies to experience the latest trends in the digital world first-hand.



Become a partner of **ruhrSUMMIT 2021** and present your company – digital and innovative – to the concentrated start-up scene during two exciting days. Draw full attention to yourself physically and digitally!

Below, we reveal how you can be present within and actively support the start-up ecosystem. We would be happy to personally coordinate your individual wishes with you and jointly develop a concept tailored to your company. Get in touch with us!

### **YOUR CONTACT PERSON:**

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### **MORE INFORMATION:**

[www.ruhrsummit.de](http://www.ruhrsummit.de)  
 [www.twitter.com/ruhrsummit/](https://twitter.com/ruhrsummit/)  
 [www.linkedin.com/company/ruhr-hub-gmbh/](https://www.linkedin.com/company/ruhr-hub-gmbh/)



DIGITALE WIRTSCHAFT NRW (DWNRW) – EINE INITIATIVE DES MINISTERIUMS FÜR WIRTSCHAFT, INNOVATION, DIGITALISIERUNG UND ENERGIE DES LANDES NORDRHEIN-WESTFALEN.





**1.**

**STRENGTHEN IMAGE**

Be perceived as an innovative company committed to start-ups.

**2.**

**INCREASE THE LEVEL OF AWARENESS**

Take advantage of the attention of a wide audience through maximum presence in order to make your company best-known.

**3.**

**GENERATING CUSTOMERS**

During discussions at the virtual EXPO or in our Match Making Area you will reach exactly your target group and generate valuable leads.

**4.**

**RECRUITING EMPLOYEES**

Hundreds of students come together at **ruhrSUMMIT**: Meet your employees of tomorrow!

**5.**

**SECURING COMPETITIVE ADVANTAGES**

Expand the know-how in your company and experience the latest trends and technologies to drive your business and differentiate yourself.



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**BASICPACKAGES**

## PARTNER PACKAGES

// BECOME AN ACTIVE PART OF THE START-UP SCENE AND SUPPORT  
**ruhrSUMMIT 2021**

### PREMIUM PARTNER PACKAGE

- // Exclusivity (max. 5)
- // Access to up to 3 challenges at the "Corporate Challenge Pitch"
- // Prominent logo presence between the presentations on the screen of the Main Stage
- // Prominent logo presence and naming as a premium partner before, on and after the event
  - Website (partner section)
  - Event platform (home page & partner section)
  - Newsletter (logo presence in every newsletter as well as one-time introduction in 300 signs)
  - Social media post incl. link to your website via LinkedIn and Instagram
  - Selected print articles (poster, flyer, interview wall, logo banner underneath the Main Stage,...). Linking to their website via LinkedIn and Instagram
  - Selected print items (posters, flyers, interview wall, logo banner below the Main Stage,...)
- // Prominent positioning in the digital partner section on website & platform (presentation incl. graphics, short text, documents as well as offers)
- // Presentation of the company & start-up activities at 1 Corporate Challenge Pitch
- // List of participating start-ups at our EXPO & pitches before the event
- // 10 hybrid tickets for internal employees for the physical as well as digital event
- // 15 digital tickets for your external network
- // 30% discount on digital tickets for additional business partners (unlimited number)

### SUPPORTER PACKAGE

- // Logo presence and mention as supporter before, at and after the event
  - Website (partner section)
  - Event platform (homepage & partner section)
  - Newsletter (logo presence in every newsletter)
  - Social media post (mention in association with other supporters)
  - Selected print articles (posters, flyers, interview wall,...)
- // Positioning in the digital partner section on website & platform (presentation incl. graphics, short text, documents as well as offers)
- // Presentation of the company & start-up activities at 1 Corporate Challenge Pitch
- // List of participating start-ups at our EXPO
- // 5 hybrid tickets for internal employees for the on-site as well as digital event
- // 5 digital tickets for your external network
- // 30% discount on digital tickets for additional business partners (unlimited number)



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**+ ADD-ONS**

## INDIVIDUAL ADD-ONS

// EXPAND YOUR BASIC PACKAGE WITH  
ADDITIONAL SERVICES OF YOUR CHOICE

### Exhibition space

- virtual exhibition stand at the EXPO with extensive functions
- freely playable stand space 6 x 2 m at the EXPO on site

Content integration (Keynote, Panel Discussion, Table Discussion)

Branding of a stage or a format (excluding EXPO)



#DWNRW



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OUR COOPERATION PARTNERS OF THE PAST  
**ruhrSUMMIT 2020**

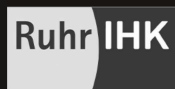
MAINSPONSOR



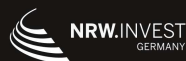
PREMIUM PARTNER



PARTNER



SUPPORTER



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